

THINGS
I KNOW
TO
BE TRUE

by Andrew Bovell



“One of the best new plays of the year.” – *Chicago Tribune*

“A deeply moving piece of theatre about family, parenting, identity and love.” – *Limelight Magazine*

THE SHOW

A POIGNANT FAMILY DRAMA WITH UNIVERSAL RESONANCE

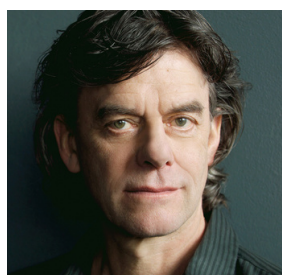
Andrew Bovell's *Things I Know to be True* invites the audience into a year in the life of the Price family. Bob, recently let go from his job at a car factory, and Fran, a registered nurse, raised their four children the best they could.

But a parent's job is never finished, and as the seasons change, Bob and Fran find themselves alongside their children as they navigate life-altering changes that shake the foundation of the once-stable family home.

With insight and humanity, Australia's most acclaimed contemporary playwright, has tapped into the poetry, beauty, and tragedy of everyday life to create a deeply moving play that will resonate with audience and family members from all walks of life.

THE CAST

CANADA'S TOP PERFORMING TALENTS



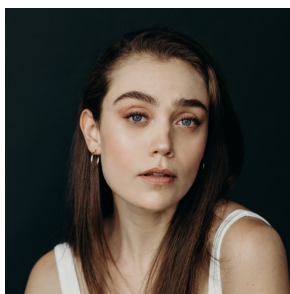
TOM MCCAMUS

(Stratford/Shaw)



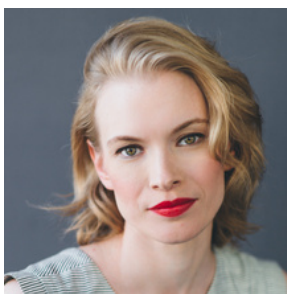
SEANA MCKENNA

(Stratford)



ALANNA BALE

(Cardinal, Sort Of)



CHISTINE HORNE

(The Company Theatre)



DANIEL MASLANY

(Murdoch Mysteries)



MERLIN SIMARD

(Factory Theatre)

THE ASK

A VALUED PARTNERSHIP



At The Company Theatre, our priority has always been to provide audiences with captivating, **live theatre in and of the moment**. To create a time and place on stage that audiences will resonate with and lose themselves in.

The story of *Things I Know to be True* is one of **universal resonances**, attracting audiences from across the city, eager to connect with the story and those who supported its journey to the stage.

With **your company as a corporate sponsor** of our **co-production with Mirvish Productions**, together we can create a production unlike anything audiences have witnessed before, grounded in the incredible performances and designs of our award-winning Canadian creative team generously supported by you.

PRODUCTION GENEROUSLY SPONSORED BY

SPONSOR LOGO HERE



Showcase your brand as a supporter of the arts and community development



Align your brand with a highly desirable audience demographic at each of our performances



Expand your customer base with individuals attending the show and across the city



THE IMPACT OF WORKING TOGETHER



A global pandemic may have held us down but we are rising stronger and **coming back bigger and better** than before. Over the past two and half years, we've reflected on what has led us to produce **award-winning shows with a loyal following**. And now, we're ready to take it all to the next level. *Things I Know to be True* will be **our largest production to date** and with the support of your company its impact can be even greater.

Together, we can not only secure a successful new era for The Company Theatre but increase your company's customer base through the **promotion and showcasing of your services** to our ideal and in-demand audience demographic. Our combined forces can also **strengthen the community** at large as we pay your generosity forward through the offering of **accessible ticket pricing initiatives** like same-day rush tickets and complimentary tickets to charitable program participants.

Audiences and Critics Love TCT

"Jerusalem triumphs as pure theatre of the kind we rarely see."
– GLOBE AND MAIL

"I've been very impressed and moved by The Company Theatre productions I've seen. Now I look for their productions when selecting what I want to see." – SHARON SEGAL

"[A Whistle in the Dark] is one of the best things ever seen in Toronto." – NATIONAL POST



Award-winning set design
by Shannon Lea Doyle for
our production of "John"

LEAD SPONSOR – \$15,000

PROMINENT BRAND RECOGNITION

Visibility of your brand before a highly desirable demographic at each show

- Company Logo noted as exclusive lead sponsor in the show program distributed onsite to over 8,000 audience members
- Company logo featured on TCT's newly redesigned website
- Features across TCT's social media (Facebook, Instagram and Twitter)
- On-site lobby marketing display for the duration of our three-week run

ADVERTISING OPPORTUNITIES

Promotion for your business to reach more potential customers.

- Full-page advertisement in the show program to over 8,000 audience members
- 2 months of free digital advertising in our online performing arts magazine *Intermission Magazine* (12,000 views/month)

NOTABLE NETWORKING, CLIENT ENTERTAINING & COMMUNITY GIVING

Enjoy or entertain at a night at the theatre.

- 4 complimentary tickets to our opening night performance (Feb 5, 2023)
- 4 tickets to special partner performance + drinks with the cast (Feb 9, 2023)
- 10 tickets for you to distribute as you'd like throughout the run
- Opportunity to donate 10 tickets to the charity of your choice

PRODUCTION SPONSOR – \$10,000

PROMINENT BRAND RECOGNITION

Visibility of your brand before a highly desirable demographic at each show

- Company Logo in the show program distributed onsite to over 8,000 audience members
- Company logo featured on TCT's newly redesigned website
- Features across TCT's social media (Facebook, Instagram and Twitter)

ADVERTISING OPPORTUNITIES

Promotion for your business to reach more potential customers.

- Half-page advertisement in the show program to over 8,000 audience members
- 2 months of free digital advertising in our online performing arts magazine *Intermission Magazine* (12,000 views/month)

NOTABLE NETWORKING, CLIENT ENTERTAINING & COMMUNITY GIVING

Enjoy or entertain at a night at the theatre.

- 4 complimentary tickets to our opening night performance (Feb 5, 2023)
- 2 tickets to special partner performance + drinks with the cast (Feb 9, 2023)
- 10 tickets for you to distribute as you'd like throughout the run
- Opportunity to donate 8 tickets to the charity of your choice

SUPPORTING SPONSOR – \$5,000

PROMINENT BRAND RECOGNITION

Visibility of your brand before a highly desirable demographic at each show

- Company Logo in the show program distributed onsite to over 8,000 audience members
- Company logo featured on TCT's newly redesigned website
- Features across TCT's social media (Facebook, Instagram and Twitter)

ADVERTISING OPPORTUNITIES

Promotion for your business to reach more potential customers.

- Quarter-page advertisement in the show program to over 8,000 audience members
- 1 month of free digital advertising in our online performing arts magazine *Intermission Magazine* (12,000 views/month)

NOTABLE NETWORKING, CLIENT ENTERTAINING & COMMUNITY GIVING

Enjoy or entertain at a night at the theatre.

- 4 complimentary tickets to our opening night performance (Feb 5, 2023)
- 2 tickets to special partner performance + drinks with the cast (Feb 9, 2023)
- 8 tickets for you to distribute as you'd like throughout the run
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THE COMPANY THEATRE

WHO WE ARE



The Company Theatre was created in 2004 by Canadian actors Allan Hawco and Philip Riccio. Our mission is to create a company that encourages actors to use their natural human instincts to create the most powerful, viscerally exciting on-stage performances possible. Wanting to provide audiences exciting, relatable and thought-provoking experiences, we focused on producing deeply human international stories never before told in Canada.

We work with actors from across the country, inspiring them to embrace their instincts in each performance, allowing the story to unfold authentically. Our performers and audiences have the unique opportunity to share in a truly “live” experience every night.

12

Dora Mavor Moore Awards
Outstanding Production
2010 | 2019

5

Toronto Theatre Critics' Awards
Outstanding Production
2017

Past Productions

- *Jerusalem* (2018)
- *John* (2017)
- *Domesticated* (2015)
- *The Seagull* (2015)
- *Belleville* (2014)
- *Speaking in Tongues* (2012 | 2013)
- *The Test* (2011)
- *Through the Leaves* (2010)
- *Festen* (2008)
- *Marion Bridge* (2007)
- *A Whistle in the Dark* (2005)

THE CONTACTS

OUR TEAM



PHILIP RICCIO

ARTISTIC DIRECTOR

philip@companytheatre.ca

JANICE PETERS GIBSON

MANAGING PRODUCER

janice@companytheatre.ca



THANK YOU.

For more information on The Company Theatre
and *Things I Know to be True*, please visit
companytheatre.ca

Charitable No: 860308949RR0001

